

FAST FACTS

Wellmark Blue Cross Blue Shield of South Dakota

For more than 80 years, Wellmark Blue Cross and Blue Shield has protected the health of generations of South Dakotans. We recognize that our members deserve health care delivered with a focus on getting the right care by the right health care providers. And, members should be able to make clear and informed decisions when it comes to their care.

Wellmark is focused on making health care better inside and outside the health care system, all while working to minimize increasing health care costs. However, it doesn't stop there. These changes come with fostering strong, healthy communities and helping citizens make small, yet significant changes to improve their well-being. By working together, we can create a healthier tomorrow.

As a member of the Blue Cross® and Blue Shield® Association, Wellmark is part of a national network of 34 independently operated plans and a Federal Employee Program®. Nearly one in three Americans are covered by a Blue plan.



Trusted partner in health

Wellmark, Inc. is a mutual insurance company, which means we're owned by our members and not investors. And, since we're owned by our friends and neighbors, we know what's important to them. **We are committed to providing members with outstanding customer service, carefully managing their health care dollars and empowering them with tools to stay healthy.**

With a target modest operating margin of 2 to 3 percent and a relentless focus on reducing administrative expenses, we can keep costs as low as possible so everyone in South Dakota can have exceptional and affordable coverage from a local company. More than 84 cents of every premium dollar is spent on health care costs.



**84.4¢
of premium dollars go to doctors,
hospitals and pharmacists***

● 9.6¢ administrative expenses ● 1.4¢ government fees and taxes ● 4.6¢ earnings from premiums

*Wellmark Inc. 2017–2021 fully insured business



Insurance with integrity

Wellmark has been a trusted health insurer in South Dakota for years. We are honored to provide coverage for the State of South Dakota health plan, offering innovative care solutions that help members manage major illnesses, injuries or chronic conditions. **The Wellmark Care Team is a single phone number that connects members with a health care manager nurse, pharmacist and health advocate who can help them navigate their care and get the most from their benefits.**

With the strength of more than 100 South Dakotans, **our employees are committed to doing the right thing the first time.** From processing millions of claims and providing exceptional service, to support you during times of illness and delivering tools to help members manage complex and chronic conditions, our members' needs are always at the forefront of our decision-making.

105
EMPLOYEES
located in Sioux Falls

397,000+
SOUTH DAKOTA MEMBERS

4,600+
EMPLOYERS SERVED

8,000+
health care providers
IN-NETWORK



Dedicated to community vitality

Keeping South Dakota communities healthy in the long-term is key to making health care more affordable. That's why we're working with — and investing in — the communities where we live, work and play to encourage healthy habits for generations to come.



Healthy HometownSM Powered by

Wellmark works with communities to help residents eat well, move more and feel better. In 2021, Healthy Hometown positively impacted 18 percent of South Dakotans.



In the **3-Point Play program** Wellmark has teamed up with two South Dakota universities to help build vibrant, active communities in South Dakota. With each successful field goal and three-point basket, Wellmark issues a charitable contribution to support an unfunded or underfunded health project in South Dakota. The program has raised nearly \$600,000 since 2010.



The Wellmark Foundation was created in 1991 as a nonprofit foundation with the mission to improve the health of South Dakotans. The grant program supports long-term, sustainable and community-based well-being initiatives. The Wellmark Foundation also provides matching monetary contributions to qualified nonprofits in South Dakota for employees who volunteer their time and talents through the BluesCare Giving program. In the last 10 years, The Wellmark Foundation has given more than \$3.8 million to communities in South Dakota.



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