

FAST FACTS

Wellmark Blue Cross Blue Shield of Iowa

For more than 80 years, Wellmark Blue Cross and Blue Shield has protected the health of generations of Iowans. We recognize that our members deserve health care delivered with a focus on getting the right care by the right health care providers. And, members should be able to make clear and informed decisions when it comes to their care.

Wellmark is focused on making health care better inside and outside the health care system, all while working to minimize increasing health care costs. However, it doesn't stop there. These changes come with fostering strong, healthy communities and helping citizens make small, yet significant changes to improve their well-being. By working together, we can create a healthier tomorrow.

As a member of the Blue Cross® and Blue Shield® Association, Wellmark is part of a national network of 34 independently operated plans and a Federal Employee Program®. Nearly one in three Americans are covered by a Blue plan. And Wellmark has been honored to provide coverage for the State of Iowa health plan for more than 40 years.



Trusted partner in health

Wellmark, Inc. is a mutual insurance company, which means we're owned by our members and not investors. And, since we're owned by our friends and neighbors, we know what's important to them. **We are committed to providing members with outstanding customer service, carefully managing their health care dollars and empowering them with tools to stay healthy.**

With a target modest operating margin of 2 to 3 percent and a relentless focus on reducing administrative expenses, we can keep costs as low as possible so everyone in Iowa can have exceptional and affordable coverage from a local company. Nearly 85 cents of every premium dollar is spent on health care costs.



84.4¢
of premium dollars go to doctors, hospitals and pharmacists*



Insurance with integrity

Wellmark has been a trusted health insurer in Iowa for years. **Our networks include 100 percent of hospitals and 99 percent of doctors in Iowa.**

And, with the strength of more than 1,500 Iowans, **our employees are committed to doing the right thing the first time.** From processing millions of claims and providing exceptional service, to supporting you during times of illness and delivering tools to help members manage complex and chronic conditions, our members' needs are always at the forefront of our decision-making.

1,700
EMPLOYEES
located in Des Moines
and Cedar Rapids

1.6M+
IOWA MEMBERS

16,000+
EMPLOYERS SERVED

30,000+
health care providers
IN-NETWORK



Dedicated to community vitality

Keeping Iowa communities healthy in the long-term is key to making health care more affordable. That's why we're working with — and investing in — the communities where we live, work and play to encourage healthy habits for generations to come.

Healthy HometownSM Powered by Wellmark works with communities to help residents eat well, move more and feel better. In 2021, Healthy Hometown positively impacted 30 percent of Iowans.



Grand Blue Mile presented by Wellmark encourages Iowans to get moving and embrace healthy habits. More than 40,000 people have participated in the premier one-mile road race event since it began in 2010. And, the Set the Pace Challenge awards communities with the highest Grand Blue Mile participation with \$10,000 each to use on projects that promote safe, inclusive and accessible places to be active.



In the **3-Point Play program** Wellmark has teamed up with four Iowa universities to help build vibrant, active communities in Iowa. With each successful field goal and three-point basket, Wellmark issues a charitable contribution to support an unfunded or underfunded health project in Iowa. The program has raised nearly \$600,000 since 2010.



The Wellmark Foundation was created in 1991 as a nonprofit foundation with the mission to improve the health of Iowans. The grant program supports long-term, sustainable and community-based well-being initiatives. The Wellmark Foundation also provides matching monetary contributions to qualified nonprofits in Iowa for employees who volunteer their time and talents. The Wellmark Foundation has provided more than \$31 million to communities in Iowa.



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