



NEWS RELEASE

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Wellmark achieves high-performing star rating

ACA-compliant plans in the Health Insurance Marketplace receive 4-star rating

DES MOINES, IOWA. (November 21, 2022) — Wellmark Blue Cross and Blue Shield has achieved a 4-star rating from the Centers for Medicare & Medicaid Services (CMS) for health plans, currently available to lowans for purchase through the Health Insurance Marketplace®.

In compliance with the Affordable Care Act, CMS established a rating system for plans offered through the Health Insurance Exchange, based on clinical quality management, enrollee experience, and plan efficiency, affordability, and management. Star ratings help consumers make informed decisions. The data collected provides oversight and actionable information to health plans to improve quality. Under the rating system, health plans are given an overall rating on a 5-star scale, with 5 stars representing highest quality. This is the first year Wellmark received a star rating, based on CMS requirements.

Individuals and families shopping for their own health insurance are currently able to compare Wellmark health plans on Healthcare.gov and enroll in a plan for 2023 coverage until Jan. 15, 2023, as well as buy directly from a local Wellmark agent. The Health Insurance Marketplace provides subsidies to help many people with their premiums. The site will estimate costs for each plan including subsidies, so individuals can compare benefits, network coverage and out-of-pocket expenses.

To learn more and compare plans offered by Wellmark, visit [Wellmark.com/IPlans](https://www.wellmark.com/IPlans).

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About Wellmark Blue Cross and Blue Shield

Wellmark, Inc. ([Wellmark.com](https://www.wellmark.com)) does business as Wellmark Blue Cross and Blue Shield of Iowa. Wellmark and its subsidiaries and affiliated companies, including Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., Wellmark Value Health Plan, Inc., and Wellmark Advantage Health Plan, Inc., insure or pay health benefit claims for more than 2 million members in Iowa and South Dakota. Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., Wellmark Value Health Plan, Inc., and Wellmark Advantage Health Plan, Inc. are independent licensees of the Blue Cross and Blue Shield Association.