



UnityPoint Health

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## Wellmark to offer individual and family plans featuring UnityPoint Health

*Plans available on the Health Insurance Marketplace starting November 1*

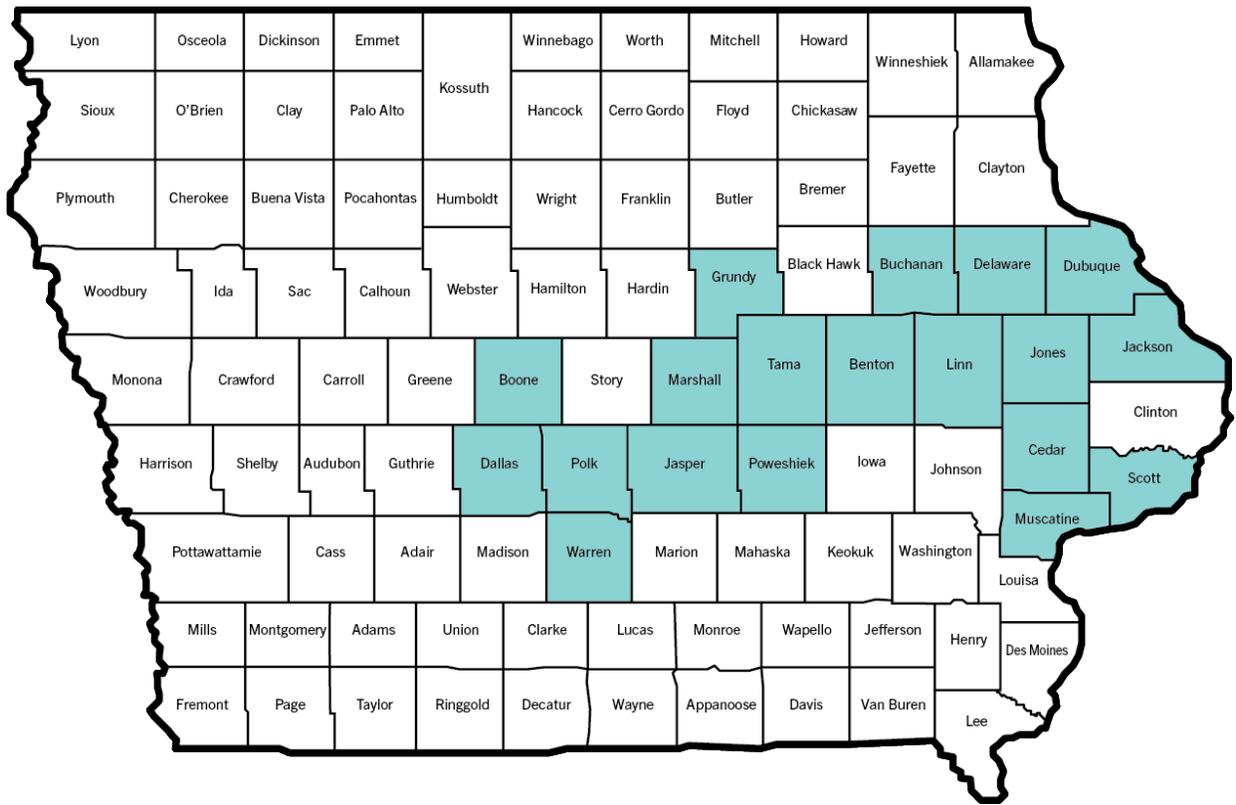
DES MOINES, IOWA. (Sept. 8, 2022) — Wellmark Blue Cross and Blue Shield and UnityPoint Health are announcing several new affordable health plan options for individuals and families who buy their own health insurance. Pending approval from the Centers for Medicare & Medicaid Services (CMS), these options will be made available on the public Health Insurance Marketplace for residents of 19 Iowa counties during open enrollment beginning Nov. 1, for benefits starting Jan. 1, 2023.

“Wellmark is honored to team up with another trusted name in health care, UnityPoint Health, to make health care better for our members,” said Jason Humphrey, Wellmark’s vice president of Health Networks & Government Programs. “We are working together to focus on the whole health of the individual by creating a targeted network of hospitals, physicians and health care providers that deliver high-quality, cost-effective and coordinated care across the entire range of services to optimize the patient experience.”

Individuals will be able to access thousands of health care providers and locations. The plans also include low primary care copays and \$0 virtual care through participating UnityPoint Health providers giving members health and prescription coverage from two local, trusted companies.

“Our partnership is designed so individuals and families receive timely and affordable primary care from UnityPoint Health providers and network partners” said Doug Watson, UnityPoint Health chief financial officer and senior vice president. “These new plans provide patients with the right care at the right time and help create strong relationships between patients and their providers, encouraging better health outcomes.”

These plans will be available to residents in 19 Iowa counties during open enrollment beginning Nov. 1, for benefits starting Jan. 1, 2023. More information on Wellmark’s new line up of individual health plans will be available beginning Nov. 1 at [Wellmark.com](http://Wellmark.com).



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**About Wellmark Blue Cross and Blue Shield**

Wellmark, Inc. ([Wellmark.com](http://Wellmark.com)) does business as Wellmark Blue Cross and Blue Shield of Iowa. Wellmark and its subsidiaries and affiliated companies, including Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., and Wellmark Value Health Plan, Inc., and Wellmark Advantage Health Plan, Inc., insure or pay health benefit claims for more than 2 million members in Iowa and South Dakota. Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., Wellmark Value Health Plan, Inc., and Wellmark Advantage Health Plan, Inc. are independent licensees of the Blue Cross and Blue Shield Association.

**About UnityPoint Health**

UnityPoint Health is one of the nation's most integrated health systems, providing care to both metropolitan and rural communities across Iowa, western Illinois and southern Wisconsin. Headquartered in West Des Moines, Iowa, UnityPoint Health has relationships with more than [435 physician clinics](#), [20 regional and 19 community network hospitals](#), [7 community mental health centers](#), [4 accredited colleges](#) and [home care services](#) throughout its [9 regions](#). UnityPoint Health entities employ more than 32,000 team members (including more than 1,100 healthcare providers) who are dedicated to making it easier for people to live well. More at [unitypoint.org](http://unitypoint.org).