



NEWS RELEASE

Contact: Amy Hock
Phone: 515-376-4819
E-mail: HockA@Wellmark.com

Wellmark named 2021 Best of the Best by Professional Woman's Magazine

DES MOINES, IA (March 27, 2021) — *Professional Woman's Magazine (PWM)* has once again named Wellmark Blue Cross and Blue Shield a top health insurance company for women in its annual "Best of the Best" issue. This is the fifth time Wellmark has been recognized with this honor.

Professional Woman's Magazine, now celebrating its 21st year, polled hundreds of Fortune 1000 companies for its 2021 Best of the Best evaluations. *PWM* promotes the advancement of multicultural women in all aspects of business and employment to ensure equal opportunity. The Best of the Best listing recognizes companies, like Wellmark, as leaders in the quest for true diversity.

To learn more about diversity and inclusion at Wellmark, visit [Wellmark.com](https://www.wellmark.com).

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About Wellmark Blue Cross and Blue Shield

Wellmark, Inc. ([Wellmark.com](https://www.wellmark.com)) does business as Wellmark Blue Cross and Blue Shield of Iowa. Wellmark and its subsidiaries and affiliated companies, including Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., and Wellmark Value Health Plan, Inc., insure or pay health benefit claims for more than 2 million members in Iowa and South Dakota. Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Blue Cross and Blue Shield of South Dakota, Wellmark Health Plan of Iowa, Inc., and Wellmark Value Health Plan, Inc. are independent licensees of the Blue Cross and Blue Shield Association.

About Professional Woman's Magazine (PWM)

PWM covers news information ranging from professional concerns to civic affairs, trends, diversity careers and business. Every issue includes education, finance, health, technology, travel, the arts and family issues that impact the professional woman. They provide the latest, most important diversity news, covering virtually every industry, business and profession. This includes up-to-date statistics on workforce diversity, as well as business-to-business trends. They offer both recruitment and business opportunities, along with accurate, timely conferences and event calendars.