



COVERAGE YOU CAN SMILE ABOUT

Bring dental coverage under the same carrier as your medical benefits and experience the simple, smart service you've come to expect from Wellmark Blue Cross and Blue Shield.

With Blue DentalSM, enhance overall employee health and well-being through easy-to-use, competitive coverage. Giving your employees an effective mix of benefits is key to setting yourself up to keep — and recruit — top talent. More than 80 percent of workers think dental coverage is very important¹. After medical insurance, it's their top priority when considering the overall value of employer-sponsored benefits².

Dental care can improve health and well-being

Dental care is about more than just teeth. A routine dental exam can detect symptoms of larger health concerns, like diabetes, heart disease and more than 110 other conditions.



40%

of Americans age 18–64 do not receive regular oral care³



\$113 billion+

a year spent on dental care in the United States³



\$6 billion+

of productivity lost annually because people miss work to get unplanned dental care³



80%

of Americans have at least one cavity by age 34³





Streamlined administration for you

By combining medical coverage with dental, you will experience the power of one trusted carrier. Take care of administrative tasks through our convenient online tools and streamlined billing. And, don't lose time tangled up in the enrollment and renewal process.



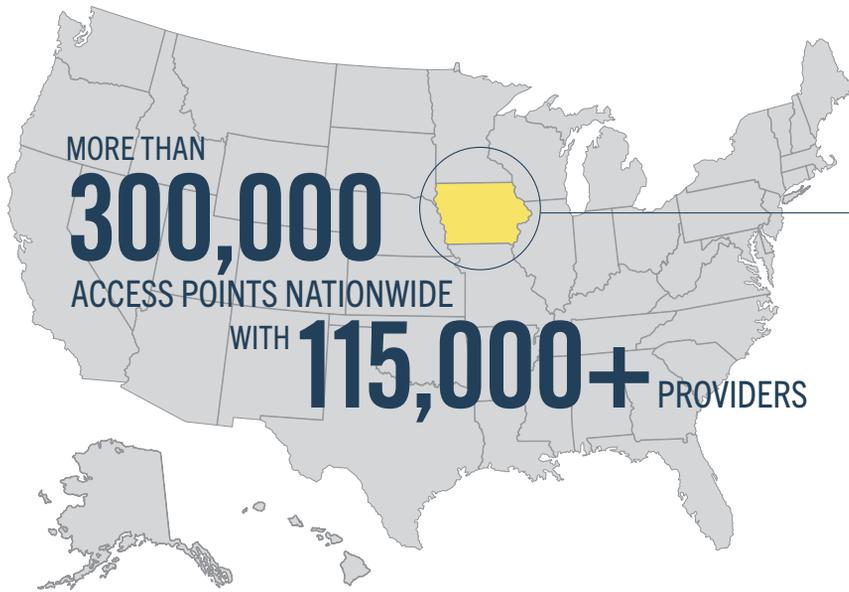
Seamless experience for your employees

Dental claims roll into myWellmark® — our personalized, secure member portal — and can be viewed alongside medical claims, well-being initiatives and more. And, with the dentist finder, rest assured your employees can easily locate an in-network provider.



Voluntary option

With a voluntary dental plan, you have the ability to offer your employees an affordable plan at no cost to you.



1,600+

PARTICIPATING
BLUE DENTAL
NETWORK PROVIDERS

700+

PARTICIPATING
BLUE DENTAL PPO
NETWORK PROVIDERS

Number of locations and dentist statistics as of 09/19.

Competitive network, rates and benefits for everyone

With more than 1,600 providers participating in Iowa (that's 91 percent) and a broad national network, we've got you covered. Plus, flexibility gives you the opportunity to fine-tune the coverage your employees want, while still keeping your bottom line in mind.

Integrate Blue Dental with your medical benefits and reap the rewards. The power of Blue Dental benefits plus medical coverage is clear: 9 out of 10 groups renew their dental coverage each year.⁴



Contact your Wellmark representative to learn more.

¹ Lincoln Financial Group 2017 dental research series https://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc_library/file/2017_LFG_Dental_Series_Consumer_Data_6.27.17.pdf

² Employee Benefit News: What employers should look for in a dental plan <https://www.benefitnews.com/opinion/what-employers-should-look-for-in-a-dental-plan>

³ Centers for Disease Control and Prevention: Oral health overview <https://www.cdc.gov/oralhealth/index.html>

⁴ 2017 Wellmark Book of Business reporting

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ATENCIÓN: Si habla español, los servicios de asistencia de idiomas se encuentran disponibles gratuitamente para usted. Comuníquese al 800-524-9242 o al (TTY: 888-781-4262).

注意：如果您说普通话，我们可免费为您提供语言协助服务。请拨打 800-524-9242 或（听障专线：888-781-4262）。

ACHTUNG: Wenn Sie deutsch sprechen, stehen Ihnen kostenlose sprachliche Assistenzdienste zur Verfügung. Rufnummer: 800-524-9242 oder (TTY: 888-781-4262).



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