

Blue@WorkSM

Get unique industry insights and other information you need to administer your employee benefits. Blue@Work is our single destination to help move your business forward. It features industry news, pharmacy information, employee benefits, community and health-related articles that can be accessed anytime, anywhere.

Get the scoop on managing costs and understanding the changing health care landscape — all at [Wellmark.com/Blue-at-Work](https://www.wellmark.com/Blue-at-Work).

News from BlueSM

News from Blue is a monthly eNewsletter for groups created to keep you up-to-date with information that is both operational and inspirational. It's designed to make it easy for you to do business with us, as well as give you ideas to keep your employees happy and healthy.

Subscribe at [Wellmark.com/Blue-at-Work](https://www.wellmark.com/Blue-at-Work).



To learn more about all of the market-leading tools and services available to you, contact your Wellmark representative.

Market-leading tools and services for employers



Employer Connection

As an employer, we know you have a lot on your plate. And, when your employees have a question, you want to be able to answer them quickly. Employer Connection on [Wellmark.com/Employee](https://www.wellmark.com/Employee) is your secret weapon.

If your employees have questions about eligibility or benefits, go online to provide an answer right away without having to contact your Wellmark representative. You're also able to order new ID cards, update member information and more.



Blue InsightsSM

Blue Insights is our approach to employer reporting and consultation. It contains dashboards and reports that illustrate the metrics most important to your organization so you can better understand your employee data and make smarter benefits decisions.



BluesEnrollSM

BluesEnroll, available to employers with 75 or more enrolled employees, gives HR administrators a comprehensive suite of tools and reports that streamline new hires and open enrollment. The platform allows for benefit changes in real time and helps with daily tasks and more. You can automate the benefits administration process, replacing cumbersome, manual processing with a single web-based platform.



Wellmark Wellness Center

Our Core Wellness Center provides essential elements for enhancing the health and well-being of your organization. It includes an Online Wellness assessment, health, fitness and nutritional information, health trackers, tools and more.

We also have buy-up wellness options that offer a variety of evidence-based programs that address the six domains of well-being. You get access to a Wellmark health and well-being consultant who works with you to find solutions based on your organization's goals, culture and challenges.



SmartDollar[®]

SmartDollar is another buy-up option that gives your employees more than a raise — it gives them a long-term financial solution that actually works. With a step-by-step plan, motivating content from top names in finance and tools to work the plan, SmartDollar gets them on track with their money and helps them stop living paycheck-to-paycheck.

Market-leading tools and services for members

Your employees can take advantage of all our tools, programs and services built into our plans at no additional cost to you.



myWellmark®

Your employees get personal health care information at their fingertips with myWellmark — no matter their location — with tools, resources and insights to help them manage health care spending and live a healthier life. They can register at myWellmark.com.



Advanced Care program

This program makes a meaningful difference by seizing opportunities to reduce gaps in care and coordinating services that align with member benefits. It not only impacts well-being and health outcomes, but also reduces cost and use of services.



Pregnancy Support program

Our free Pregnancy Support program provides trusted online resources for every stage of pregnancy, plus additional, personalized support for high-risk pregnancies.



Rare Condition Management program

This program offers comprehensive care for patients with complex and rare conditions that are not curable. Eligible members are identified and contacted by a specialized nurse who has training for each individual condition and serves as an advocate to provide holistic and proactive support. The program is meant to alleviate emotional, physical and financial burdens by preventing an increase in emergency care, hospital visits, use of high-cost medications and more.



Wellness Center

With the Wellmark Wellness Center powered by WebMD®, our members have the help they need to reach their goals and live a healthier life.



BlueCard® Program

With the BlueCard program, your employees on a PPO or POS plan can take advantage of our national network for all their health care needs. And, employees with an HMO plan can travel knowing they're covered for out-of-network emergencies. Find participating providers across the country and worldwide at bcbs.com or by calling 800-810-2583.



BeWell 24/7SM

Your employees are busy people. That's why BeWell 24/7 connects them with a real person who can help with a variety of health-related concerns and help maintain a work-life balance. Call 24 hours a day, 7 days a week at **844-84-BeWell**.



Blue365® Program

This program gives your employees exclusive access to discounts and resources that help them live a healthier lifestyle at Wellmark.com/Blue365.



BlueSM Magazine

Each issue of *Blue* features health and wellness articles, consumer tips, health plan news and healthy recipes. It helps your employees get the most from their plans — and from their lives. Find it online at Wellmark.com/Blue.

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This brochure is a brief summary of policies presented, which are subject to exclusions, limitations, reductions in benefits, and terms under which the policies may be renewed or discontinued. For costs and complete details of the coverage, call or write your authorized insurance agent or Wellmark.

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