



Teams

The following Division I university teams (select sports) participate in Wellmark's 3-Point Play:

- Drake University Bulldogs
- Iowa State University Cyclones
- University of Iowa Hawkeyes
- University of Northern Iowa Panthers
- University of South Dakota Coyotes
- South Dakota State University Jackrabbits

Scoring

Scores for each team are tabulated throughout the football and basketball seasons as follows:

- \$300.00 per successful field goal (football)
- \$20.00 per successful 3-point basket (men's and women's basketball)

Nominating

Fans are encouraged to nominate their Iowa or South Dakota "hometown" for a chance to be awarded health project funding generated by their favorite team. Nominations will be accepted on an ongoing basis, September – March, via text message or online at Wellmark3PointPlay.com. There is no limit to the number of times a hometown can be nominated in a given season.

Awarding of health project funding

Each season, the top-ranked Iowa or South Dakota "hometown" on a given team's community leaderboard (viewable at Wellmark3PointPlay.com) will be awarded the health project funding generated by that team.

Leaderboard rankings are determined by weighing the number of nominations for a hometown against its total population. The community leaderboard will be updated occasionally throughout the campaign season.

Exceptions to the awarding of health project funding include:

- A community may only receive funding from one team in a single season. A 3-Point Play season is defined as Sept. 1 – March 31. In the event a given community finishes as the top-ranked hometown on multiple leaderboards, they will receive funding from the team for which they received the greatest number of nominations. Additionally, a community may only receive funding once in three seasons.
- Funding generated by a Power Five conference team will not be awarded to another Power Five conference team's hometown (e.g., funds generated by the Iowa Hawkeyes will not be awarded to Ames, Iowa, the hometown of the Iowa State Cyclones).
- Funding generated by a non-Power Five conference team will not be awarded to another non-Power Five conference team's hometown (e.g., funds generated by the Drake Bulldogs will not be awarded to Cedar Falls, Iowa, the hometown of the Northern Iowa Panthers).

Health project funding

The funding generated by a given team must be awarded to either a 501(c)(3) organization or entity with a focus on improving the winning community's built environment through the construction or maintenance of parks, playgrounds, trails or similar infrastructure.