



An Independent Licensee of the Blue Cross and Blue Shield Association

# news release

**FOR IMMEDIATE RELEASE**

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## **Wellmark receives Economic Impact Award** ***Partnership recognizes job creation, capital investment, new headquarters***

DES MOINES, IA (October 26, 2009) – The Greater Des Moines Partnership has recognized Wellmark Blue Cross and Blue Shield with a 2009 Economic Impact Award.

The Economic Impact Awards, part of the Partnership's Celebrate Business Awards, highlight the impact of a company on the local economy in terms of job creation, capital investment and facility expansion. Other 2009 award winners include Aviva USA, Iowa Health – Des Moines and Mercy Medical Center.

Wellmark's award was presented October 27. The Celebrate Business Awards program is sponsored by the Greater Des Moines partnership, RSM McGladrey and the *Des Moines Business Record*.

Visit [www.wellmark.com](http://www.wellmark.com) for more information on Wellmark Blue Cross and Blue Shield products and services. For more information on the Celebrate Business Awards, visit [www.desmoinesmetro.com](http://www.desmoinesmetro.com).

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